

Message Text

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ACTION ARA-10

INFO OCT-01 ISO-00 SP-02 USIA-06 AID-05 EB-08 NSC-05
CIEP-01 TRSE-00 SS-15 STR-04 OMB-01 CEA-01 CIAE-00
COME-00 FRB-03 INR-07 NSAE-00 XMB-02 OPIC-03 LAB-04
SIL-01 AGRE-00 PA-01 PRS-01 L-03 H-01 /085 W
-----020212Z 012820 /63

R 290125Z JAN 77
FM AMEMBASSY MEXICO
TO SECSTATE WASHDC 9991
INFO AMCONSUL MONTERREY POUCH

C O N F I D E N T I A L MEXICO 1104

EO 11652: GDS
TAGS: EFIN
SUBJECT: NEED TO ASSURE POTENTIAL INVESTORS

1. MEXICAN BUSINESS/BANKING COMMUNITY HOSTED LUNCH
JANUARY 27 FOR BANK OF AMERICA SENIOR VP VAN LEARDEN,
WHO REPORTEDLY PUT TOGETHER LAST FALL'S \$800 MILLION LOAN
FOR MEXICO. AMBASSADOR WAS PRESENT. VAN LEARDEN TOLD GROUP
HE THOUGHT MEXICO WOULD GET THROUGH 1977 WITHOUT SERIOUS
PROBLEMS, BUT THAT HE WAS CONCERNED ABOUT 1978/79. GOM'S
PRIORITY NEED NOW, WAS TO REASSURE FOREIGN
AND DOMESTIC INVESTORS AND LENDERS, AS WELL AS THE IMF
AND OTHER INTERNATIONAL FINANCIAL INSTITUTIONS, OF ITS
SERIOUS INTENT TO OVERCOME ITS PRINCIPAL PROBLEMS, WHICH
VAN LEARDEN DIVIDED INTO SHORT AND LONGER TERM.

2. HE CHARACTERIZED THE SHORT-TERM PROBLEM AS THE
NNED TO PREVENT THE DEVELOPMENT OF A RUNAWAY CYCLE OF IN-
FLATION SUCH AS HAD HIT CHILE AND ARGENTINA. THIS WOULD, HE
SAID, REQUIRE SACRIFICE AND RESTRAINT NOW ON PART OF BOTH
INDUSTRY AND LABOR. AT SAME TIME, PRICE LEVEL OF BASIC MARKET
BASKET OF THE POOR COULD BE PROTECTED FROM INFLATION THROUGH
APPROPRIATE ALLOCATION OF RESOURCES.

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3. IN THE LONG TERM, HE REPORTEDLY SAID MEXICO MUST
CONTROL ITS POPULATION GROWTH, BRINGING NUMBER OF NEW
ENTRANTS INTO JOB MARKET INTO LINE WITH JOB CREATING
POSSIBILITIES OF THE ECONOMY.

4. VAN LEARDEN EXPRESSED UNDERSTANDING THAT ONLY 58 DAYS

IN OFFICE WAS OBVIOUSLY INSUFFICIENT TO HAVE DEVELOPED PROGRAMS OVER A BROAD SPECTRUM;BUT OF GREATEST PRIORITY FOR GOM WAS NEED TO EXHIBIT A FAVORABLE ATTITUDE TOWARD INVESTORS, IN PARTICULAR, THE GOM SHOULD CLARIFY ITS ATTITUDE TOWARD NEW FOREIGN INVESTMENT, ESPECIALLY AS MANIFESTED IN IMPLEMENTATION OF FOREIGN INVESTMENT LAW AND PATENTS AND TRADEMARKS LAW, AND IT SHOULD ASSURE POTENTIAL INVESTORS THAT THE "RULES OF THE GAME" WILL NOT CHANGE AFTER INVESTMENTS ARE COMMITTED. GOM MIGHT ALSO DEVELOP INCENTIVES SUCH A "REASONABL" DEPRECIATION (READ RAPID) WRITEOFF TO ATTRACT INVESTORS.

5. WE ALSO UNDERSTAND VAN LEARDEN IS BEING PRESSED TO ORGANIZE NEW LOAN TO GOM.

6. AMBASSADOR LEARNED THAT GROUP OF 40 MEXICAN BUSINESS AND BANKING LEADERS HAD LENGTHLY SESSION WITH PRESIDENT FROM WHICH THEY CAME AWAY HIGHLY ENCOURAGED THAT THE WAR BETWEEN GOM AND PRIVATE SECTOR, PARTICULARLY MONTERREY GROUP, WAS OVER. JLP EMPHASIZED THAT PRO-DUCTIVITY MUST BE KEY GOAL IN ALL INVESTMENT, BOTH PRIVATE AND PUBLIC, AND THAT HE WAS PARICULARLY INTERESTED IN INCREASING RATE OF INVESTMENT IN PRIVATE SECTOR INCLUDING FOREIGN INVESTMENT.

7. IN THIS REGARD, PRESIDENTIAL ADVISOR RAFAEL IZQUIERDO RE-CENTLY TOLD AMBASSADOR THAT THE MONTERREY GROUP WILL SHORTLY ANNOUNCE THE INTENTION TO UNDERTAKE MAJOR INVESTMENTS IN THE AGRICULTURAL SECTOR THROUGHOUT THE COUNTRY AT INSTANCE
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OF THE GOVERNMENT.
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Message Attributes

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